



International Falls Area
Chamber of Commerce
Cornerstone of Our Community

Contact Us for More Information
☎ 218.283.9400



BRINGING BUSINESS & COMMUNITY TOGETHER



Advocacy

We advocate on behalf of our members at the local, state, and federal level on policies that are pro-business.

Networking

We provide opportunities for businesses to connect with each other and build solid, working relationships.

Services

We offer a variety of services to help businesses succeed—marketing, training, education, and more.

Support

We work to promote economic development in the community by creating a positive environment for growth.

About the Chamber

The International Falls Area Chamber of Commerce exists to promote and support the local business community. We serve as a hub for businesses of all sizes and types to come together and work towards common goals.

We offer our members a wide range of benefits, including advocacy, networking opportunities, business resources, and community involvement.

Our Mission

To enrich our communities by fostering a business environment where Chamber Members can prosper.

Chamber Member Benefits

The benefits of joining the International Falls Area Chamber of Commerce are many. Members gain increased visibility and credibility in the community through the Chamber's directory and other marketing initiatives.

As a Chamber Member, you will have access to various resources and services, such as marketing assistance, educational programs, and Member-Exclusive networking opportunities.

As Chamber Members, businesses can become more involved in the local community and help support economic development in the area.

MORE DETAILS ON BACK

WHAT TO EXPECT AS A CHAMBER MEMBER

First Point of Contact

The International Falls Area Chamber of Commerce is often the first Point of Contact for folks looking to relocate or vacation in the area. As a Chamber Member, we will always refer your business and our members to those looking for recommendations, ideas, and resources.

Advocacy

A Chamber of Commerce works to promote policies favorable to businesses, and they advocate on behalf of their members at the local, state, and federal levels.

Networking

Throughout the year, the Chamber of Commerce hosts special events and programs where we invite our members to participate with us, lending to increased visibility within the public.

Access to Resources

The Chamber of Commerce offers a variety of resources to help businesses grow and succeed, including networking opportunities, business services, and educational programs.

Community Involvement

By joining the Chamber of Commerce, you can become more involved in your local community and help support economic development in the area.

Increased Visibility and Credibility

As a Chamber Member, your business will be included on our Chamber of Commerce website, directory, email, social media, member-only newsletter, public newsletter, video channel, and more.

We are proud to launch a new, robust marketing program that will increase your visibility and credibility in the community, as well as with other business owners and visitors to the area.

MARKETING INITIATIVES

Marketing

FACEBOOK:

- We will proactively share **Chamber Member posts** when the post is a direct marketing post, event, or advertisement made by the business.
- Once per week "**Member Special Monday**" post highlighting sales, specials, discounts, events, etc... our Members will be running for the week.
- Every Thursday, we will spotlight **one Chamber Member** and their business.

YOUTUBE:

- "**Small Business Saturday**": Two Chamber Businesses will be featured on our new YouTube channel.
- Videos **promoting** local **points of interest** and **area events**.

NEWSLETTERS:

- **Digital Newsletter** the public can enjoy that highlights our local economy, events, and Member businesses.
- **Member-Only Newsletter** containing business news, articles, and more.

WEBSITE:

- Enjoy an **Enhanced Listing** on our new website (free training provided).
- **Chamber Chat Blog** to include tips and ideas for your business.

FOR MORE INFORMATION, WE INVITE YOU TO CONNECT WITH US!

Stop by the International Falls Area Chamber of Commerce office, email us, or give us a call.

301 Second Avenue, International Falls, Minnesota 56649

218.283.9400 | IFallsChamber.com | ChamberAdmin@IntIFalls.org